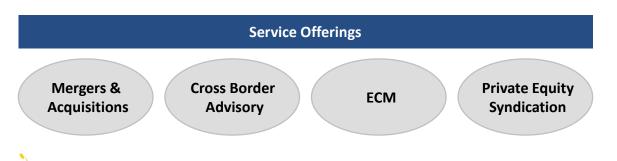


MAPE Advisory Group – Corporate Profile

## MAPE Advisory Group – A Leading Investment Bank in India

### **MAPE Advisory Group**

- MAPE was founded in 2001 by ex DSP Merrill Lynch senior bankers as a investment bank focused on M&A advisory and Private Equity fund raising
- Has diversified into Cross Border Advisory over the years
- Excellent deal track record:
  - Has successfully closed over 180 transactions, across sectors, totaling to a deal size of over US\$ 6 bn (approx.)
  - Has consistently ranked amongst the top 10 investment banks in the country (per Bloomberg league tables)
  - Awarded the Boutique Investment Bank Of The Year Award at the India M&A Atlas Awards 2012
- Presence across 3 cities Mumbai, Bangalore, and Chennai
- Significant cross border deal experience and network
- Known in the market for the ability to conclude "difficult" deals and realize attractive valuations for clients



### **Key Recognitions**

### Annual India M&A Atlas Awards 2012



## Led by Experienced Senior Bankers



**M** Ramprasad

- Prior to founding MAPE, Ram was the Senior VP heading Southern India operations at Merrill Lynch India, where he had executed several landmark transactions including sale of SPIC Phi seeds to Dupont, acquisition of Tata Group's Hitech Drilling by Aban Loyd, Bank of Madura - ICICI Bank merger, and international capital raising programmes of Dr Reddys laboratories, Sify, Satyam Computers and SSi
- Prior to this, Ram was the Head of Finance of Essar Shipping

Ram is an MBA from BIM Trichy and has a first degree in Chemistry Founder and Chairman



- Prior to founding MAPE, Jacob was Vice President (M&A) at Merrill Lynch India where he has driven landmark deals including acquisition of Coats Viyella's garment business by AV Birla Group, sale of Burnol & Coldarin brand assets, Dr Reddy's buyout of American Remedies, and sale of Diamond Dyechem to Ciba AG
- Prior to this, Jacob was the supervising consultant at PricewaterhouseCoopers, where he was the first employee and setup the Corporate Finance division. Jacob has advised a host of clients including Amway, Philip Morris, Telstra, Alcatel, Pilkington etc. in their India entry and domestic partner selection assignments

Jacob is an MBA from IIM Calcutta and a Civil Engineer **Co-Founder and MD** 



**Sughosh Moharikar Managing Director** 

- Sughosh is a seasoned senior M&A dealmaker who has led many of the landmark domestic and cross border transactions. Prior to joining MAPE, Sughosh was Managing Director and Head of M&A for Deutsche Bank, India. He ran the M&A business for Credit Suisse from 2008 to 2011. Earlier to that, he was an Executive Director and head of investment banking, advisory services, at Kotak during his tenure of 14 years with them
- His key transactions include strategic sale in Baramulti (Indonesia) by Tata Power, sale of strategic stake in Reliance asset management to Nippon Life, sale of strategic stake in Aston Martin to Invest Industrial group of Italy, acquisition of Cairn by Vedanta, and finalization of agreement between Heineken and United Spirits

Sughosh is an MBA from IIM Calcutta and has a bachelor's degree in engineering from VNIT



## Led by Experienced Senior Bankers



Arjun Mukherjee Managing Director

- Arjun has over 15 years of experience in corporate finance and joined MAPE in 2012. Prior to MAPE he worked with Macquarie Capital, Ambit Corporate Finance and Lazard
- Involved in several large transactions/coverage across sectors. Key transactions include the sale of Jagdale Industries' electrolyte energy drink business to Johnson & Johnson, sale of Parkway Hospitals by Fortis Healthcare, sale of Orissa Sponge Iron to Monnet Ispat, acquisition of Mysore Cement & Indo Rama Cement by HeidelbergCement, Emami's bid for Paras Pharma, Bharti Airtel's acquisition of Hexacom Ltd, Italcementi's JV with Zuari Cement and acquisition of Sri Vishnu Cement

Arjun is an MBA from AGSM, Sydney and BA (Hons) in Economics from Delhi University



Deepak Mohan Managing Director

- Deepak heads the industrials practice at MAPE and has 14 years of experience in investment banking
- Prior to MAPE he has worked in Coca Cola India, KPMG Corporate Finance and Avendus Capital
- Transactions he has executed include management buy out of Igarashi Motors by Blackstone, investments by GE Capital in C&S, by IFC in Samson Maritime and acquisitions of Etacom by C&S, of Advanced Systek by GE, of BDK Valves by Weir and of Nasser Electricals by Blue Star

Deepak is Commerce Graduate from Bangalore University and holds an MBA from IIM Bangalore

## **Consistently Ranked Amongst the Top 10 Investment Banks**

### Bloomberg League Tables — Consistently ranked among the top 10 investment banks

CY18					
Advisor	Rank	Deal Count			
Ernst & Young	1	25			
KPMG Corporate Finance	2	22			
Avendus Capital	3	17			
Deloitte Touche Tohmatsu	4	12			
Goldman Sachs	5	8			
Citi	5	8			
Deutsche	7	7			
MAPE Advisory Group	7	7			
Kotak Mahindra Bank Ltd	9	6			
Morgan Stanley	9	6			

CY17					
Advisor	Rank	Deal Count			
Ernst & Young	1	18			
KPMG Corporate Finance	2	14			
Deloitte Touche Tohmatsu	3	12			
Kotak Mahindra Bank Ltd	4	8			
Avendus Capital	4	8			
PwC	4	8			
Ambit Corporate Finance	7	7			
MAPE Advisory Group	8	6			
Goldman Sachs	9	5			
Singhi Advisors	9	5			

СҮ16					
Advisor	Rank	Deal Count			
Ernst & Young	1	25			
KPMG Corporate Finance	2	22			
Avendus Capital	3	20			
Deloitte Touche Tohmatsu	4	15			
Axis	5	11			
Citi	6	10			
Kotak Mahindra Bank	6	10			
MAPE Advisory Group	8	7			
Credit Suisse	9	6			
Rothschild & Co	10	6			

СҮ14					
Advisor	Rank	Deal Count			
Ernst & Young	1	26			
KPMG Corporate Finance	1	26			
Avendus Capital	3	18			
Kotak Mahindra Bank	4	14			
Deloitte Touche Tohmatsu	5	12			
MAPE Advisory Group	6	10			
Rothschild & Co	7	8			
Ambit Corporate Finance	7	8			
Citi	9	7			
JM Financial	9	7			

СҮ13					
Advisor	Rank	Deal Count			
Ernst & Young	1	35			
ICICI	2	17			
Kotak Mahindra Bank	3	15			
PwC	4	13			
KPMG Corporate Finance	5	11			
MAPE Advisory Group	6	10			
o3 Capital	6	10			
Axis Bank	8	9			
Morgan Stanley	8	9			
Rothschild & Co	10	8			

CY12					
Advisor	Rank	Deal Count			
Ernst & Young	1	17			
KPMG Corporate Finance	2	12			
Yes Bank	2	10			
Ambit Corporate Finance	4	9			
MAPE Advisory Group	5	8			
Avendus Capital	5	8			
Morgan Stanley	7	6			
KPMG Corporate Finance	8	5			
ICICI	8	5			

# **Marquee Clients**

MAPE

Indian Corpo	orate Houses	Financial Services	Industrials
TATA	Mahindra	A STANDARD & POOR'S COMPANY	Collection Collection
Godrej	marico	ING Vysya	
SHRIRAM Group EMPOWERING PEOPLE THROUGH PROSPERITY		<b>SUNDARAM FINANCE GROUP</b> Enduring values. New age thinking.	Ocean Sparkle Limited JAYAJOTHI
murugappa	CaFé Coffee Day	Personal and Caring	GARASHI

ТМТ	Pharma	Real Estate
firstsource	Dr.Reddy's 🧏	EMBASSY B R O U P B R O U
Ceclerx hathw@y	GLENMARK A new way for a new world RANBAXY LABORATORIES LIMITED	CREATING ASSETS SINCE 1942



## **Relationship Focus Demonstrated by Repeat Mandates from Clients**



#### India's largest Credit Rating Agency

- May 2012 Acquisition of Coalition Development Ltd
- Sep 2010 Acquisition of the business of Pipal Research Corp.
- Oct 2004 Acquisition of Irevna



#### VG Siddhartha Group Large Business Group with interests in Coffee, Financial Services and Real Estate

- Aug 2016 MAPE along with VGS bought out a majority stake in a successful API Company/Platform
- Mar 2009 Amalgamated Bean Coffee Trading Co ('CCD'): Placement of debt
- Nov 2007 CCD: Private Equity DB and Templeton Darby
- Mar 2007 Tanglin Development: Structured finance for IT SEZ



#### Among India's Top 4 IT services Companies

- Apr 2009 Acquisition of balance stake in 3D Networks, Singapore
- Sep 2007 Sale of medical diagnostics business to RFCL
- Oct 2006 Acquisition of 3D Networks



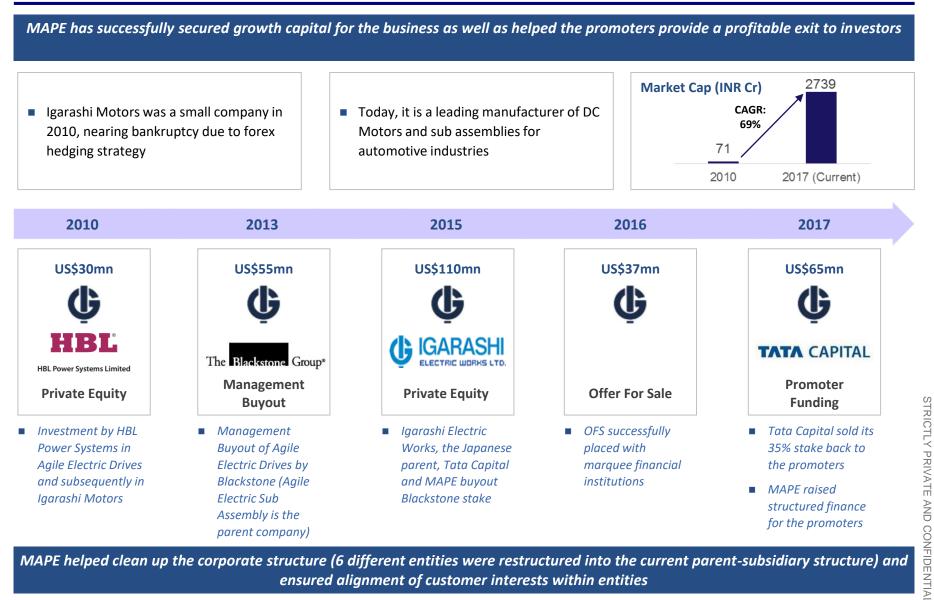
#### Leading Port Operations and Marine Service Company

- 2013 Investment by KAUP
- 2012 Investment by Standard Chartered PE
- 2012 Exit to Investor, Also worked with promoter to facilitate exit



## Participation in Igarashi's Transformation into the Largest DC Motors Player

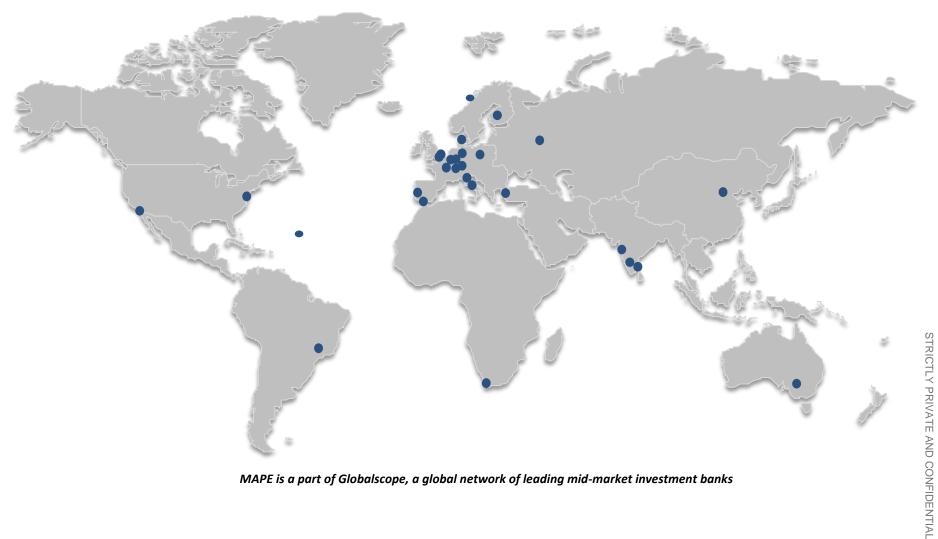




MAPE helped clean up the corporate structure (6 different entities were restructured into the current parent-subsidiary structure) and ensured alignment of customer interests within entities

## Strong Track Record in Mid Market Cross Border M&A

Worldwide Reach through 55 Investment Bank Partners in 46 Countries



MAPE is a part of Globalscope, a global network of leading mid-market investment banks



# **Investment Banking: M&A Deals**

INTAS	US\$360mn COFFEE Day	US\$125mn MADURA microfinance	US\$10mn	MIRLAY HEYECARE	FORMS & GEARS
Sale of Oral contraceptive US generic business to Strides	Blackstone	Sale of Madura Microfinance to CreditAccess Grameen	GreenPark HOTELS Acquisition of Vega City Hotel	Sale of Mirlay Eye Care and associated entities to Dr. Agarwal's Eye Hospital	Acquisition of majority stake by ASM Technologies
May 2020	Mar 2020	Mar 2020	July 2019	April 2019	June 2018
Strides Shasun	US\$200mn	DATA MANAGEMENT		RLFC	Simon Carves
Sale of domestic formulations business to Eris Lifesciences	Sale of Retail Lending Business to Small Business FinCredit	Acquisition of Sutherland Global's domestic BPO business	Minex Sale of foundry alloys business to Elkem	RL Fine Chem Buyout of majority stake	Simon Carves (Punj Lloyd Group) Sale to Engineers and Constructors International
Dec 2017	Sept 2017	April 2017	Dec 2016	Aug 2016	Aug 2016
	US\$34mn	US\$100mn+	US\$102mn	US\$12mn	
Peiner Umformteehnik GmbH A member of Sundram Pasteners Lid.	Epsilon	JAGDALE	Goldman Sachs		
Peiner Umformtechnik GmbH (unit of Sundaram Fasteners)	Epsilon Pharmaceuticals	Jagdale Industries	Goldman Sachs	Alpa Laboratories	Profab Engineers
Sale to Hanse Indus- triekapital GmbH	Sale to Amneal	Sale of electrolyte energy drink business to J&J	Sale of Four Seasons Project in Bangalore	Sale of Unit to Ipca Laboratories	Sale of majority stake to PUK Group, Germany
Apr 2016	Dec 2014	Nov 2014	Nov 2014	Oct 2014	Feb 2014



# **Investment Banking: M&A Deals**

	US\$12mn	US\$233mn	TILOT		
ENTERPRISES	electronica machine tools	JAYAJOTHI CEMENTS	Thist Long Run	CENTURY SEEDS	Thist Long Ron
Packaging Business of Murugappa Group	Electronica Machine Tools	Sree Jayajyothi Cements	Elgi Equipments	Century Seeds	Elgi Equipments
Sale to Amcor	Sale to HMP Poddar Group	Sale to My Home Industries (CRH Group)	Acquisition of Pattons Inc	Sale to Groupe Limagrain	Acquisition of Rotair S.p.a
Dec 2013	Sep 2013	Aug 2013	Nov 2012	Nov 2012	Aug 2012
US\$45mm Max Payout	US\$16mn +	US\$13mn			US\$45mn
	Earn outs		INDO PACIFIC	INV (DA	Indian Oiltanking
CRISIL	Agilyst Inc	IFCI Ltd	Indo Pacific Housing Finance	Invida	Indian Oiltanking
CRISIL Acquisition of Coalition Development Ltd.	Sale to eClerx Investment Inc	Sale of Stake in Ocean Sparkle (OS) to Promoting Company of OS	Sale to L&T Finance Holdings Limited	Acquisition of Shalaks brands by Invida Singapore	Acquisition of Newsco Canada By IOT
May 2012	Apr 2012	Mar 2012	Mar 2012	Nov 2011	Nov 2011
	US\$190mn		US\$103mn	US\$17mn	US\$30mn
veta Experts in English Training	Johny LABORATORIES LIMITED	SAMPARK Inge Waspend Conduct	Leighton Holdings		¢
Veta	Jyothy Laboratories	Sampark PR	Leighton Holdings Inc.	State Bank of Mauritius	Igarashi Motors India
Sale of Majority Stake	Acquisition of Henkel India Ltd	Sale of Controlling Stake to Ketchum	Sale of Strategic Stake to Welspun Infra Projects	Sale of 4.9% stake of Ratnakar Bank	Sale of Igarashi Motors & Agile Electric Drives to HBL Power systems
Sep 2011	May 2011	Apr 2011	Jan 2011	Jan 2011	Dec 2010



# **Investment Banking: M&A Deals**

	US\$13mn		US\$10mn		US\$33mn
ΤΛΤΛ	CRISIL	Think Long Run	adition		ala
Tata Sons	CRISIL	Elgi Equipments	Garden Namkeen	The India Cements Group	Rohini Electricals
Acquisition of HBL Elta Avionics	CRISIL Acquisition of Pipal Research	Acquisition of BelAir SA	Sale to CavinKare	Acquisition of Indo Zinc	Sale to Voltas
Nov 2010	Sep 2010	Dec 2009	Aug 2009	Jul 2009	Aug 2008
US\$25mn	US\$16mn		US\$14mn	US\$185mn	US\$49mn
Mahindra		IMIsoft	Mahindra	SSi	quintesra
Mahindra & Mahindra	SEMAC Engineering	IMISoft Engineering	Mahindra & Mahindra	SSI	Quintegra Solutions
Acquisition of Scooter business of Kinetic	Sale to Revathi Equipment	Sale of majority stake to Ramboll	Acquisition of GRD, Italy	Acquisition of majority stake by PVP Group	Acquisition of PA Corporation
Jul 2008	May 2008	Mar 2008	Feb 2008	Dec 2007	Oct 2007
US\$3mn	US\$174mn	US\$5mn	US\$5mn	US\$9mn	US\$32mn
WIPRO	Sharekhan	SBM	بنك الدوحة DOHA BANK	POTENTIAL	WIPRO
Wipro	Sharekhan	State Bank of Mauritius	Doha Bank	Potential Engineers	Wipro Infotech
Sale of medical diagnostics business to RFCL	Sale to Citibank Private Equity	Purchase of equity stake in Ratnakar Bank	Acquisition of Select Securities	Sale to Revathi Equipment	Acquisition of 3D Networks
Sep 2007	Aug 2007	Jun 2007	May 2007	Feb 2007	Oct 2006

## **Investment Banking: Financing Deals – Private Equity**





## **Investment Banking: Financing Deals – Private Equity**



## **Select Cross-Border and ECM Financing Deals**



MAPE

# **Investment Banking: Financing Deals**

		Fixed Income –	Financing Deals		
US\$15mn			US\$12mn	US\$17mn	US\$67mn
The Bart		PRESIDENCY	СЕТ	TES T	
A second B	TCIS THE CAMBRIDGE INTERNATIONAL SCHOOL		Cosmopolitan Education	Sources A	VGN Developers
Carmel School			Trust	Carmel School	Debt syndication – Piramal a
Structured Funding – Axis Bank	Structured Finance for expansion of International Schools	Structured Finance from Axis Finance	Structured finance from Yes Bank for buyout of Pearson's Investment	Mezzanine Funding – Xander Finance	Clearwater Capital
May 2020	Dec 2019	Nov 2018	Dec 2017	Dec 2017	Jan 2015
US\$45mn		US\$11mn	US\$15mn	US\$29mn	US\$86mn
		Ccean Sparkle Limited	Cafe	📢ព្ភថ្មំដូ	Tanglip
VGN Developers	Next Education	Ocean Sparkle	Coffeeday Holdings	Indu Project	Tanglin Development
Debt syndication – Edelweiss Finance	Structured Finance	Promoter Funding	Holding Company Funding – Tata Capital	Structured finance - ICICI	Structured finance for IT SEZ – Hypo AG
Jan 2015	Mar 2012	Mar 2012	Mar 2009	Sep 2008	Mar 2007



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MAPE

### India



### Mumbai

MAPE Advisory Group Pvt. Ltd 13 & 14, 1<sup>st</sup> Floor, Nirlon House, Dr. Annie Besant Road, Worli, Mumbai – 400 030 Phone: +91 22 6154 4500 Fax: +91 22 6154 4540 Contact: sughosh@mapegroup.com

#### Bangalore

MAPE Advisory Group Pvt. Ltd #211, Prestige Center Point Cunningham Road, Bangalore – 560 052 Phone: +91 80 2235 1650/51/52 Fax: +91 80 4151 6073 Contact: jacob@mapegroup.com

#### Chennai

MAPE Advisory Group Pvt. Ltd #3-A, Third Floor, Express Avenue Chambers, Tower 1, 49/50, Whites Road, Royapettah, Chennai-600 014 Phone: +91 44 4556 4500 Fax: +91 44 2846 4475 Contact: ram@mapegroup.com

